Example 1: Solve.

$$
\begin{aligned}
& \frac{x}{10}=\frac{70}{13} \\
& 13 x=10(70) \\
& \frac{13 x}{13}=\frac{700}{13} x=53.8
\end{aligned}
$$

(b)

$$
\begin{aligned}
& \frac{3}{x} \neq \frac{10}{17} \\
& 10 x=3(17) \\
& \frac{10 x}{10}=\frac{51}{10} \quad x=5.1
\end{aligned}
$$

Example 2: A 2 L carton of chocolate milk costs $\$ 4.26$. What is the unit rate?

$$
\frac{\$ 4.26}{2 L}=\$ 2.13 / L
$$

Example 3: The grocery store sells peaches for $\$ 0.89 / \mathrm{lb}$. The farmers' market sells a 10 kg basket of peaches for $\$ 15.50$. Determine the price per kilogram at each location. Who has the lower price? $(1 \mathrm{~kg}=2.2 \mathrm{lb})$

$$
10 \mathrm{~kg} \times \frac{2.2 \mathrm{lb}}{1 \mathrm{~kg}_{g}}=22 \mathrm{lb} \quad \frac{\$ 15.50}{22 \mathrm{lb}}=80.70 / 1 \mathrm{~b}
$$

former's market is lower

Example 4: A screw has 64 turns over a distance of 50 mm of thread. Determine the number of turns in a screw with the same pattern over 40 mm of thread.


$$
\begin{aligned}
& 50 x=64(40) \\
& \frac{50 x}{50}=\frac{2560}{50} \quad x=51.2
\end{aligned}
$$

Example 5: An illustration is 14 cm by 20 cm . A copy is made using a scale factor of $75 \%$. What are the dimensions of the copy?

$$
\begin{aligned}
14 \times 0.75 & =10.5 \mathrm{~cm} \\
20 \times 0.75 & =15 \mathrm{~cm}
\end{aligned}
$$

